

FAQs for stakeholders

1. What happens to my data during this project?

Your data will be aggregated with data from other fresh produce industry operations to measure the economic contribution to the Tasmanian economy and the employment supported by the sector. As part of the economic modelling to be undertaken by Deloitte Access Economics, we require data on the size of businesses in the industry (i.e. revenue and EBITDA) and their main costs.

2. Can Deloitte identify me through my data?

Deloitte will only be able to identify you if you wish to identify yourself. If you choose to participate in this study, any data you provide will not be shared beyond the Deloitte project team and treated in the strictest confidence. This means that your answers will not identify you individually (only as a member of a larger producer group). Any free-text answers you provide (the answers you write yourself) will not be shared with the Australian Fresh Produce Alliance. You have important rights in relation to your personal information that you provide to Deloitte, including the right to seek access to, or to correct, your information (for more information, please see [Deloitte's privacy policy](#)).

3. Could I be identified in the report Deloitte is preparing?

Deloitte will only be able to identify you in the report if you wish to identify yourself. Please see the above explanation for further reference.

4. Can I secure my data further?

Should you wish for Deloitte to sign a Non Disclosure Agreement, please let us know. You may request this via us directly (claire.mcclelland@freshproduce.org.au) or feel free to contact Deloitte (alycameron@deloitte.com.au) if you prefer.

5. What happens to my data after the report is complete?

We will hold your personal information on our systems (located in Australia) for the longest of the following periods: (i) as long as is necessary to complete the study; (ii) any retention period that is required by law; (iii) the end of the period in which litigation or investigations might arise in respect of the services